

# Course Handbook Business Administration Bachelor

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Head of Studies	Prof. Dr. Malte Beinhauer
Deputy Head of Studies	Prof. Dr. Michael Zell
Chairman of Examination	Prof. Dr. Stefan Georg
Deputy Chairman of Examination	Prof. Dr. Susan Pulham

# Business Administration Bachelor - mandatory courses (overview)

Module name (EN)	Code	Semester	Hours per semester week / Teaching method	ECTS	Module coordinator
Academic Study and Oral Presentation Skills	BBABW-140	1	4V	5	Prof. Dr. Wolfgang Appel
Advanced Aspects of Human Resource Management	BBABW-610	6	4V	5	Prof. Dr. Wolfgang Appel
Advanced Aspects of Logistics	BBABW-530	5	4V	5	Prof. Dr. Thomas Korne
Advanced Issues in Marketing	BBABW-510	5	4V	5	Prof. Dr. Frank Hälsig
Annual Accounts and Corporate Taxation	BBABW-520	5	4V	5	Prof. Dr. Jochen Pilhofer
Bachelor Thesis	BBABW-730	7	-	12	Prof. Dr. Malte Beinhauer
Bookkeeping and Accounting	BBABW-120	1	4V	5	Prof. Dr. Jochen Pilhofer
Business English 1	BBABW-150	1	4V	5	Prof. Dr. Thomas Tinnefeld
Business English II	BBABW-240	2	4V	5	Prof. Dr. Thomas Tinnefeld
Business Information Technology I	BBABW-410	4	4V	5	Prof. Dr. Stefan Selle
Business Information Technology II	BBABW-620	6	4V	5	Prof. Dr. Christian Liebig
Business Law	BBABW-540	5	4V	5	Prof. Dr. Holger Buck
Business Mathematics	BBABW-130	1	4V	5	Prof. Dr. Teresa Melo
Case Studies in Market-Oriented Corporate Management	BBABW-640	6	4V	5	Prof. Dr. Frank Hälsig

Colloquium	BBABW-740	7	1V	3	Prof. Dr. Malte Beinhauer
Competition Policy and International Economics	BBABW-720	7	4V	5	Prof. Dr. Leonhard Firlus
Corporate Management	BBABW-420	4	4V	5	Prof. Dr. Malte Beinhauer
Cost Accounting and Management Accounting	BBABW-210	2	4V	5	Prof. Dr. Michael Zell
Economic Statistics	BBABW-230	2	4V	5	Prof. Dr. Teresa Melo
General Introduction to Law	BBABW-430	4	4V	5	Prof. Dr. Holger Buck
Human Resource Management and Organization	BBABW-310	3	4V	5	Prof. Dr. Wolfgang Appel
Introduction to Business Administration	BBABW-110	1	4V	5	Prof. Dr. Petra Garnjost
Investment and Financing	BBABW-320	3	4V	5	Prof. Dr. Matthias Gröhl
Macroeconomics	BBABW-440	4	4V	5	Prof. Dr. Leonhard Firlus
Marketing	BBABW-220	2	4V	5	Prof. Dr. Frank Hälsig
Microeconomics	BBABW-340	3	4V	5	Prof. Dr. Markus Münter
Production, Logistics and Procurement	BBABW-330	3	4V	5	Prof. Dr. Thomas Korne
Project Management	BBABW-710	7	4V	5	Prof. Dr. Malte Beinhauer
Seminar: In-Company Project I	BBABW-250	2	1SV	10	Prof. Dr. Malte Beinhauer
Seminar: In-Company Project II	BBABW-450	4	1SV	10	Prof. Dr. Malte Beinhauer

Seminar: In-Company Project III	BBABW-650	6	1SV	10	Prof. Dr. Malte Beinhauer
Workshop on Issues of Current Interest in Business Administration	BBABW-630	6	4V	5	Prof. Dr. Malte Beinhauer

(32 modules)

# Business Administration Bachelor - optional courses (overview)

Module name (EN)	Code	Semester	Hours per semester week / Teaching method	ECTS	Module coordinator
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(0 modules)

# **Business Administration Bachelor - mandatory courses**

# Academic Study and Oral Presentation Skills

<b>Module name (EN):</b> Academic Study and Oral Presentation Skills
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-140
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 1
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-730</a> Bachelor Thesis  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Wolfgang Appel
<b>Lecturer:</b> Lehrbeauftragte Jennifer Conrad  [updated 24.03.2020]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*



# Advanced Aspects of Human Resource Management

<b>Module name (EN):</b> Advanced Aspects of Human Resource Management
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-610
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 6
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-110</a> Introduction to Business Administration <a href="#">BBABW-310</a> Human Resource Management and Organization  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Wolfgang Appel
<b>Lecturer:</b> Prof. Dr. Wolfgang Appel  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Advanced Aspects of Logistics

<b>Module name (EN):</b> Advanced Aspects of Logistics
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-530
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 5
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-330</a> Production, Logistics and Procurement  [updated 07.05.2018]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Thomas Korne
<b>Lecturer:</b> Prof. Dr. Thomas Korne  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Advanced Issues in Marketing

<b>Module name (EN):</b> Advanced Issues in Marketing
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-510
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 5
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-220</a> Marketing  [updated 04.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Frank Hälsig
<b>Lecturer:</b> Prof. Dr. Frank Hälsig  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Annual Accounts and Corporate Taxation

<b>Module name (EN):</b> Annual Accounts and Corporate Taxation
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-520
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 5
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-210</a> Cost Accounting and Management Accounting  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Jochen Pilhofer
<b>Lecturer:</b> Prof. Dr. Jochen Pilhofer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*



# Bachelor Thesis

<b>Module name (EN):</b> Bachelor Thesis
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-730
<b>Hours per semester week / Teaching method:</b> -
<b>ECTS credits:</b> 12
<b>Semester:</b> 7
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> The total student study time for this course is 312 hours.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-140</a> Academic Study and Oral Presentation Skills  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Malte Beinhauer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]

# Bookkeeping and Accounting

<b>Module name (EN):</b> Bookkeeping and Accounting
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-120
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 1
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Jochen Pilhofer
<b>Lecturer:</b> Prof. Dr. Jochen Pilhofer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]

# Business English 1

<b>Module name (EN):</b> Business English 1
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-150
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 1
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> English/German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-240</a> Business English II  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Thomas Tinnefeld
<b>Lecturer:</b> Prof. Dr. Thomas Tinnefeld  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Business English II

<b>Module name (EN):</b> Business English II
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-240
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 2
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> English/German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-150</a> Business English 1  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Thomas Tinnefeld
<b>Lecturer:</b> Prof. Dr. Thomas Tinnefeld  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Business Information Technology I

<b>Module name (EN):</b> Business Information Technology I
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-410
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 4
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-620</a> Business Information Technology II  [updated 24.03.2020]
<b>Module coordinator:</b> Prof. Dr. Stefan Selle
<b>Lecturer:</b> Prof. Dr. Stefan Selle  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*



# Business Information Technology II

<b>Module name (EN):</b> Business Information Technology II
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-620
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 6
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-410</a> Business Information Technology I  [updated 24.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Christian Liebig
<b>Lecturer:</b> Prof. Dr. Christian Liebig  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Business Law

<b>Module name (EN):</b> Business Law
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-540
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 5
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-430</a> General Introduction to Law  [updated 19.12.2019]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Holger Buck
<b>Lecturer:</b> Prof. Dr. Holger Buck Dozenten des Studiengangs  [updated 19.12.2019]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Business Mathematics

<b>Module name (EN):</b> Business Mathematics
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-130
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 1
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Teresa Melo
<b>Lecturer:</b> Prof. Dr. Teresa Melo  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]

# Case Studies in Market-Oriented Corporate Management

<b>Module name (EN):</b> Case Studies in Market-Oriented Corporate Management
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-640
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 6
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-220</a> Marketing <a href="#">BBABW-420</a> Corporate Management  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Frank Hälsig
<b>Lecturer:</b> Prof. Dr. Frank Hälsig  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Colloquium

<b>Module name (EN):</b> Colloquium
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-740
<b>Hours per semester week / Teaching method:</b> 1V (1 hour per week)
<b>ECTS credits:</b> 3
<b>Semester:</b> 7
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 15 class hours (= 11.25 clock hours) over a 15-week period. The total student study time is 78 hours (equivalent to 3 ECTS credits). There are therefore 66.75 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Malte Beinhauer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]



# Competition Policy and International Economics

<b>Module name (EN):</b> Competition Policy and International Economics
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-720
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 7
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-340</a> Microeconomics <a href="#">BBABW-440</a> Macroeconomics  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Leonhard Firlus
<b>Lecturer:</b> Prof. Dr. Leonhard Firlus  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Corporate Management

<b>Module name (EN):</b> Corporate Management
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-420
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 4
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-640</a> Case Studies in Market-Oriented Corporate Management  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Malte Beinhauer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Cost Accounting and Management Accounting

<b>Module name (EN):</b> Cost Accounting and Management Accounting
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-210
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 2
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-520</a> Annual Accounts and Corporate Taxation  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Michael Zell
<b>Lecturer:</b> Prof. Dr. Michael Zell  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Economic Statistics

<b>Module name (EN):</b> Economic Statistics
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-230
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 2
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Teresa Melo
<b>Lecturer:</b> Prof. Dr. Teresa Melo  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]

# General Introduction to Law

<b>Module name (EN):</b> General Introduction to Law
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-430
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 4
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-540</a> Business Law  [updated 19.12.2019]
<b>Module coordinator:</b> Prof. Dr. Holger Buck
<b>Lecturer:</b> Prof. Dr. Holger Buck Dozenten des Studiengangs  [updated 18.12.2019]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]



**Recommended or required reading:**

*[still undocumented]*

# Human Resource Management and Organization

<b>Module name (EN):</b> Human Resource Management and Organization
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-310
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 3
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-110</a> Introduction to Business Administration  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-610</a> Advanced Aspects of Human Resource Management  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Wolfgang Appel
<b>Lecturer:</b> Prof. Dr. Wolfgang Appel  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Introduction to Business Administration

<b>Module name (EN):</b> Introduction to Business Administration
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-110
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 1
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-310</a> Human Resource Management and Organization <a href="#">BBABW-610</a> Advanced Aspects of Human Resource Management <a href="#">BBABW-630</a> Workshop on Issues of Current Interest in Business Administration  [updated 24.03.2020]
<b>Module coordinator:</b> Prof. Dr. Petra Garnjost
<b>Lecturer:</b> Prof. Dr. Wolfgang Appel  [updated 23.03.2020]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Investment and Financing

<b>Module name (EN):</b> Investment and Financing
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-320
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 3
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Matthias Gröhl
<b>Lecturer:</b> Prof. Dr. Matthias Gröhl  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]

# Macroeconomics

<b>Module name (EN):</b> Macroeconomics
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-440
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 4
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-720</a> Competition Policy and International Economics  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Leonhard Firlus
<b>Lecturer:</b> Prof. Dr. Leonhard Firlus  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*



# Marketing

<b>Module name (EN):</b> Marketing
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-220
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 2
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-510</a> Advanced Issues in Marketing <a href="#">BBABW-640</a> Case Studies in Market-Oriented Corporate Management  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Frank Hälsig
<b>Lecturer:</b> Prof. Dr. Frank Hälsig  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Microeconomics

<b>Module name (EN):</b> Microeconomics
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-340
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 3
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-720</a> Competition Policy and International Economics  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Markus Münter
<b>Lecturer:</b> Prof. Dr. Markus Münter  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Production, Logistics and Procurement

<b>Module name (EN):</b> Production, Logistics and Procurement
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-330
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 3
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-530</a> Advanced Aspects of Logistics  [updated 07.05.2018]
<b>Module coordinator:</b> Prof. Dr. Thomas Korne
<b>Lecturer:</b> Prof. Dr. Thomas Korne  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Project Management

<b>Module name (EN):</b> Project Management
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-710
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 7
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Malte Beinhauer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]
<b>Recommended or required reading:</b>  [still undocumented]

# Seminar: In-Company Project I

<b>Module name (EN):</b> Seminar: In-Company Project I
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-250
<b>Hours per semester week / Teaching method:</b> 1SV (1 hour per week)
<b>ECTS credits:</b> 10
<b>Semester:</b> 2
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 15 class hours (= 11.25 clock hours) over a 15-week period. The total student study time is 260 hours (equivalent to 10 ECTS credits). There are therefore 248.75 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> None.
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-450</a> Seminar: In-Company Project II  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Otmar Adam Prof. Dr. Malte Beinhauer Prof. Wilhelm Hauser  [updated 23.03.2020]
<b>Learning outcomes:</b>  [still undocumented]



**Module content:**

*[still undocumented]*

**Recommended or required reading:**

*[still undocumented]*

# Seminar: In-Company Project II

<b>Module name (EN):</b> Seminar: In-Company Project II
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-450
<b>Hours per semester week / Teaching method:</b> 1SV (1 hour per week)
<b>ECTS credits:</b> 10
<b>Semester:</b> 4
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 15 class hours (= 11.25 clock hours) over a 15-week period. The total student study time is 260 hours (equivalent to 10 ECTS credits). There are therefore 248.75 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-250</a> Seminar: In-Company Project I  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b> <a href="#">BBABW-650</a> Seminar: In-Company Project III  [updated 23.03.2020]
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Otmar Adam Prof. Dr. Malte Beinhauer Prof. Wilhelm Hauser  [updated 23.03.2020]
<b>Learning outcomes:</b>  [still undocumented]

**Module content:**

*[still undocumented]*

**Recommended or required reading:**

*[still undocumented]*

# Seminar: In-Company Project III

<b>Module name (EN):</b> Seminar: In-Company Project III
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-650
<b>Hours per semester week / Teaching method:</b> 1SV (1 hour per week)
<b>ECTS credits:</b> 10
<b>Semester:</b> 6
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 15 class hours (= 11.25 clock hours) over a 15-week period. The total student study time is 260 hours (equivalent to 10 ECTS credits). There are therefore 248.75 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-450</a> Seminar: In-Company Project II  [updated 23.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Otmar Adam Prof. Dr. Malte Beinhauer Prof. Wilhelm Hauser  [updated 23.03.2020]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# Workshop on Issues of Current Interest in Business Administration

<b>Module name (EN):</b> Workshop on Issues of Current Interest in Business Administration
<b>Degree programme:</b> Business Administration, Bachelor, ASPO 01.10.2017
<b>Module code:</b> BBABW-630
<b>Hours per semester week / Teaching method:</b> 4V (4 hours per week)
<b>ECTS credits:</b> 5
<b>Semester:</b> 6
<b>Mandatory course:</b> yes
<b>Language of instruction:</b> German
<b>Assessment:</b>
<b>Exam recurrence:</b> The information regarding exam recurrence is found within the exam policy of the study programme (ASPO).
<b>Workload:</b> 60 class hours (= 45 clock hours) over a 15-week period. The total student study time is 130 hours (equivalent to 5 ECTS credits). There are therefore 85 hours available for class preparation and follow-up work and exam preparation.
<b>Recommended prerequisites (modules):</b> <a href="#">BBABW-110</a> Introduction to Business Administration  [updated 24.03.2020]
<b>Recommended as prerequisite for:</b>
<b>Module coordinator:</b> Prof. Dr. Malte Beinhauer
<b>Lecturer:</b> Prof. Dr. Malte Beinhauer  [updated 01.10.2016]
<b>Learning outcomes:</b>  [still undocumented]
<b>Module content:</b>  [still undocumented]

**Recommended or required reading:**

*[still undocumented]*

# **Business Administration Bachelor - optional courses**